

Europa Design, a Motivating Workplace

Europa Design has won the national title for Hungary in the “Workplace and People Development” award category of the European Business Awards for its work in establishing an efficient and human-focused working environment.



Photos: Tamás Bujnovszky

Around 1,000 references have been collected over that time, proving its dedication to establishing workplace ergonomics, and an efficient, healthy and comfortable working environment.

Outstanding Example

“The cohesive, developing role of office centers has recently become crucial in attracting and keeping workforce. Europa Design’s office building with its showroom is an outstanding example that establishes a connection among people, annuls the border of exterior and interior, natural and artificial environment, creating public space indoors and out,” Feuertag explains.

He says the company leads by example in the creation of its own multifunctional office space, which is inspirational and innovative not only for the staff of Europa Design, but also provides educational and community-building functions to the wider community.

“We are convinced that furniture which provides one with a high level of ergonomics and comfort helps the efficient and productive workflow. Creative community and collaboration areas contribute to the establishment of connections and cooperation. Our aim is to increase the number of Hungarian workplaces which can quickly and flexibly adjust to the human-centered, collaborative norms of the 21st century. We have still got a lot to do, but our successes on the market justifies us. We are immensely honored to receive one of the most prestigious European awards for our efforts,” Feuertag adds.

can pay off on the more expensive side of human resources (software). Not to mention the trending concept of well-being, which does not even appear on the balance sheet, being difficult to express in numbers.

The underlying principles of the European Business Awards are innovation, fair operation and success. The primary purpose is to support the development of a stronger and more successful business community throughout Europe. Last year the EBA drew in entries from 33,000 businesses across 34 countries competing

in 12 categories. Some 2,210 Hungarian companies entered the “Workplace and People Development” category, of which the leading 90 were listed as Ones to Watch.

Europa Design was one of 12 national winners selected and will now be attending the grand final in Warsaw on May 22-23. Check out businessawardseurope.com for more details on all the national winners.

Otto Feuertag, founder and CEO of Europa Design, says his company has been developing the working environment of Hungarian businesses for 24 years.

This new category was introduced for the 11th European Business Awards to deal with issues such as how the working environment contributes to the efficiency of the company, and how office furniture (hardware), as a one-time investment,